

PlasticsEurope Innovation Event

**Innovation with Plastics
for
a circular and resource efficient Europe**

**Monday, 18 September 2017
10:30 – 18:00**

**The Hotel, Boulevard de Waterloo 38, 1000 Brussels
Grand Ballroom, 1st Floor**

Provisional Programme

10:30 – 11:00	Registration and welcome coffee (<i>Foyer Grand Ballroom, 1st Floor</i>)
11:00 – 11:05	Welcome by Katrina Sichel , moderator
11:05 – 11:20	Plastics, an innovation-driven material <i>Setting the scene by:</i> Daniele Ferrari , President, PlasticsEurope and CEO, Versalis
11:20 – 11:35	<i>Welcome by the</i> Estonian Presidency Ado Lõhmus , Deputy Secretary General, Environmental Management Department, Estonia
11:35 – 11:50	Innovation to create social and economic value <i>Keynote speech by:</i> Charlina Vitcheva , Deputy Director-General, Joint Research Centre, European Commission
11:50 – 12:40	Eco-design with plastics: life cycle driven innovation <i>Introduction and moderation by:</i> Harald Pilz , Senior Consultant, denkstatt (15 min) <i>Followed by 5 min presentations:</i> <ul style="list-style-type: none"> • Packaging, Gerald Rebitzer, Director Sustainability, AMCOR • Building & Construction, Eike Messow, Head of Sustainability, Sto SE & Co. KGaA • Automotive, tbc 20 min Q&A
12.40 – 13.30	<i>Networking lunch</i> (<i>Foyer Grand Ballroom, 1st Floor</i>)
13:30 – 14:20	Future feedstock for plastics <i>Introduction by:</i> Patricia Vangheluwe , Director Consumer & Environmental Affairs, PlasticsEurope <i>Followed by 5 min presentations:</i> <ul style="list-style-type: none"> • Recycling, Klaus Wittstock, Chair of PlasticsEurope Waste Management Group, Head of Industry Advocacy & Environmental Policy, BASF SE / Zdenek Hruska, Public Affairs Director, VinylPlus • Renewables, Henri Colens, representing PlasticsEurope Bio-Feedstock Group, Public Affairs Manager, Braskem Europe • CO₂, Berit Stange, Venture Manager cardyon™, Covestro • Conventional feedstock, Philip de Smedt, Sector Group Manager, Petrochemicals Europe 20 min Q&A

14:20 – 15:30	<p>Partnering to shape the future <i>Plastics industry initiatives explained, introduction by:</i> Karl-H. Foerster, Executive Director, PlasticsEurope</p> <p><i>Followed by panel discussion:</i></p> <ul style="list-style-type: none"> • Carlo Pettinelli, Director, Consumer, Environmental and Health Technologies, DG GROW, European Commission • Michael Kundel, President, European Plastics Converters (EuPC) and CEO, RENOLIT • Ton Emans, President, Plastics Recyclers Europe (PRE) and Chairman of LDPE Films Working Group, CeDo • Daniele Ferrari, President, PlasticsEurope and CEO, Versalis <p>20 min Q&A</p>
15:30 – 15:40	<p>Conference wrap-up Karl-H. Foerster, Executive Director, PlasticsEurope & Katrina Sichel, moderator <i>Followed by introduction to the European Plastics Innovation Awards (EPIA)</i></p>
15:40 – 16:30	<p>Presentation of the European Plastics Innovation Awards (EPIA), with the Society of Plastics Engineers (SPE) Wim De Vos, Member of the Board, Society of Plastics Engineers (SPE)</p>
16:30 – 18:00	<p>Networking Cocktail (<i>Foyer Grand Ballroom, 1st Floor</i>)</p>

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